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TLC's 2025 Annual Strategic Planning Seminar

Marriott - Forrestal - Princeton, NJ
Plan for Your Natural State of Growth: ROI

Friday, September 12, 2025

10:30 - 11:00	REGISTRATION	
10:30 - 10:50	Jump Start Class 1 - Bainbridge Room (by invitation only)	
11:00 - 12:15	Class I ~ Carnahan Room "Schedule Growth" With Dr Jen DePice & Dr Dean DePice	
12:15 - 12:40	BREAK	
12:40 - 1:40	Class II ~ Carnahan Room "Machine Learning Applications and Neurophysiological Outcomes for Subluxation Analysis and Treatment" With Dr Deed Harrison	
1:40 - 2:00	BREAK	
2:00 - 3:00	Class III ~ Carnahan Room "Promote with Confidence" With Dr Stu & Brandon Hoffman	Class III ~ Bainbridge Room "Speaking the Chiropractic Language" Dr Len Siskin
3:00 - 6:00	DINNER BREAK	
6:00 - 7:00	Class IV ~ Carnahan Room "Promote or Die" With Dr Jen DePice & Dr Dean DePice	
7:00 - 7:20	BREAK	
7:20 - 8:45	Class V ~ Carnahan Room "How Far Reaching Are Our Ripples" With Dr Ryan Weaver, Dr Terri Bonner & Dr Scott Martin	



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Saturday, September 13, 2025

7:30 - 8:20

Prayer Meeting

8:30 - 9:45

Class VI ~ Carnahan Room
"Your Marketing Plan & Matrix"
With Dr Jen DePice & Dr Dean DePice

9:45 - 10:00

BREAK

10:00 - 11:00

Class VII ~ Carnahan Room
"Layered Marketing"
With Dr Jen DePice

Class VII ~ Bainbridge Room
10:00 - 10:50
1 CE Hour - Shoulder Conditions,
Injuries & Syndromes
with Dr Mitch Mally

11:00 - 11:15

BREAK

11:15 - 12:00

Class VIII ~ Carnahan Room
"Promotions Speed Sessions"
With Dr Tim Brown, Dr Curtis Fedorchuk
& Rafael Moreno

Class VIII - Bainbridge Room
11:00 - 11:50
1 CE Hour - Anatomy, Neurology &
Biomechanics
with Dr Mitch Mally

12:00 - 1:00

LUNCH

1:00 - 2:00

Class IX ~ Carnahan Room
"Engaging the Community in Events"
With Dr Jen DePice & Dr Cris Welsh

Class IX ~ Bainbridge Room
1:00 - 1:50
1 CE Hour - Technique Demonstrations
& Workshop
with Dr Mitch Mally

2:00 - 2:15

BREAK

2:15 - 3:00

Class X ~ Carnahan Room
"Growing Your Tribe
Inside & Outside the Practice"
With Mandi Larsen & Sam Martin

Class X~ Bainbridge Room
2:00 - 2:50
1 CE Hour - Pain Management &
Rehabilitation
with Dr Mitch Mally

3:00 - 3:15

Break & Jump Start Class 2 - Bainbridge Room (by invitation
only)

3:15 - 4:00

Class XI ~ Carnahan Room
"Live on Track for Growth"
With Dr Jen DePice & Dr Dean DePice