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TLC's 2025 Annual Strategic Planning Seminar

Marriott - Forrestal - Princeton, NJ
Plan for Your Natural State of Growth: ROI

Friday, September 12, 2025

10:30 - 11:00	REGISTRATION	
10:30 - 10:50	Jump Start Class 1 - Bainbridge Room (by invitation only)	
11:00 - 12:15	Class I ~ Carnahan Room "Schedule Growth" With Dr Jen DePice & Dr Dean DePice	
12:15 - 12:40	BREAK	
12:40 - 1:40	Class II ~ Carnahan Room "Machine Learning Applications and Neurophysiological Outcomes for Subluxation Analysis and Treatment" With Dr Deed Harrison	
1:40 - 2:00	BREAK	
2:00 - 3:00	Class III ~ Carnahan Room "Promote with Confidence" With Dr Stu & Brandon Hoffman	Class III ~ Bainbridge Room "Speaking the Chiropractic Language" Dr Len Siskin
3:00 - 6:00	DINNER BREAK	
6:00 - 7:00	Class IV ~ Carnahan Room "Promote or Die" With Dr Jen DePice & Dr Dean DePice	
7:00 - 7:20	BREAK	
7:20 - 8:45	Class V ~ Carnahan Room "How Far Reaching Are Our Ripples" With Dr Ryan Weaver, Dr Terri Bonner & Dr Scott Martin	



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Saturday, September 13, 2025

7:30 - 8:20		Prayer Meeting	
8:30 - 9:45	Class VI ~ Carnahan Room “Your Marketing Plan & Matrix” With Dr Jen DePice & Dr Dean DePice		
9:45 - 10:00		BREAK	
10:00 - 11:00	Class VII ~ Carnahan Room “Layered Marketing” With Dr Jen DePice & Rafael Moreno	Class VII ~ Bainbridge Room 10:00 - 10:50 1 CE Hour - Shoulder Conditions, Injuries & Syndromes with Dr Mitch Mally	
11:00 - 11:15		BREAK	
11:15 - 12:00	Class VIII ~ Carnahan Room “Promotions Speed Sessions” With Dr Joe Ferrantelli, Dr Curtis Fedorchuk & Rafael Moreno	Class VIII - Bainbridge Room 11:00 - 11:50 1 CE Hour - Anatomy, Neurology & Biomechanics with Dr Mitch Mally	
12:00 - 1:00		LUNCH	
1:00 - 2:00	Class IX ~ Carnahan Room “Engaging the Community in Events” With Dr Jen DePice & Dr Cris Welsh	Class IX ~ Bainbridge Room 1:00 - 1:50 1 CE Hour - Technique Demonstrations & Workshop with Dr Mitch Mally	
2:00 - 2:15		BREAK	
2:15 - 3:00	Class X ~ Carnahan Room “Growing Your Tribe Inside & Outside the Practice” With Sam Martin	Class X~ Bainbridge Room 2:00 - 2:50 1 CE Hour - Pain Management & Rehabilitation with Dr Mitch Mally	
3:00 - 3:15		Break & Jump Start Class 2 - Bainbridge Room (by invitation only)	
3:15 - 4:00	Class XI ~ Carnahan Room “Live on Track for Growth” With Dr Jen DePice & Dr Dean DePice		