



tlccoaching.life

2019 Annual Strategic Planning Seminar

“2020 Vision”

Sheraton Philadelphia University City Hotel

Friday, September 13, 2019

10:30 - 11:00		REGISTRATION	
11:00 - 12:15	Class I ~ Ben Franklin Ballroom “2020 Calendar Completed - Get it Done” With Drs. Dean & Jen DePice		
12:15 - 12:35		BREAK	
12:35 - 1:35	Class II ~ Ben Franklin Ballroom Panel Class “Dinner Vitality Events” With Dr. Ryan Pilsner	Class II ~ William Penn Room Dr. and CA Class “Getting Paid - NP Process” With Dr. Jill Landis Medical Billing Solutions and Dr. Dean DePice	Class II ~ University Room Dr. CE “What’s Great In Chiropractic Part 1” With Dr. Mike Martin
1:35 - 1:50		Affiliate Sponsored Break	
1:50 - 2:50	Class III ~ Ben Franklin Ballroom CA Class “SWS - What’s Required” With Dr. Dean DePice	Class III ~ William Penn Room Dr. and CA Class “Advertising Dollars Spent Wisely” With Regina Finkelstein DoctorPromo & Dr. Jen DePice	Class III ~ University Room Dr. CE “What’s Great In Chiropractic Part 2” With Dr. Mike Martin
3:00 - 5:30		Dinner Break	
6:00 - 7:15	Class IV ~ Ben Franklin Ballroom Heartbeats With Dr. Dean DePice		
7:15 - 7:35		BREAK	
7:35 - 8:45	Class V ~ Ben Franklin Ballroom Heartbeats Dr. Sandy Martrin, Dr. Miaken Zeigler with Dr. Jen DePice		



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Saturday, September 14, 2019

7:30 - 8:20	Prayer Meeting - William Penn Room		
8:30 - 9:30	Class VI ~ Ben Franklin Ballroom “Tools that Work in Attracting New Patients” With Dr. Dean & Jen DePice		
9:30 - 9:50	Affiliate Sponsored Break		
9:50 - 10:40	Class VII ~ Ben Franklin Ballroom CA Class “Back to Basics - Foundations” With Dr. Ashley Genthner	Class VII ~ William Penn Room Dr. and CA Class “X-Ray - Clinical Values” With Kevin Verdeur, Alan Rubert, DREI & Dr. Dean DePice	Class VII ~ University Room Dr. CE “The Gambale Approach Part 1” With Dr. Anthony Gambale
10:40 - 11:00	Break		Visitor Meeting Chestnut Room
11:00 - 12:00	Class VIII ~ Ben Franklin Ballroom Dr. Panel “Clinically Competent Care” Dr. Linn Erickson & Dr. Len Siskin With Dr. Jen DePice	Class VIII ~ William Penn Room Dr. and CA Class “Growth through Documentation - Software” With Dr. Bryan Weissman Chiro Touch & Dr. Ryan Pilsner	Class VIII ~ University Room Dr. CE “The Gambale Approach Part 2” With Dr. Anthony Gambale
12:00 - 1:00	LUNCH		
1:00 - 2:00	Class IX ~ Ben Franklin Ballroom Dr. Panel “New Patient Magnets” With Dr. Greg Martin	Class IX ~ William Penn Room CA Class “The Journey of Yesses” With Dr. Dean DePice	
2:00 - 2:10	Break		
2:10 - 3:00	Class X ~ Ben Franklin Ballroom “Life Saving Intensity” With Drs. Dean & Jen DePice		
3:00 - 4:00	Class XI ~ Ben Franklin Ballroom “2020 Vision” With Drs. Dean & Jen DePice & the TLC Advisors		



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Top 10 Highlights from my TLC Seminar

Annual Strategic Planning seminar September 13-14, 2019

“Information without implementation leads to depression. Keep it simple and doable”

What I want to leave this seminar with _____

Procedure _____

“Whys” or Philosophy _____

Class I

1. _____ 2. _____

3. _____ 4. _____

Class II

1. _____ 2. _____

3. _____ 4. _____

Class III

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Class IV

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Class V

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Class VI

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Class VII

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3. _____ 4. _____



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Class VIII

1. _____ 2. _____
3. _____ 4. _____

Class IX

1. _____ 2. _____
3. _____ 4. _____

Class X

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Class XI

1. _____ 2. _____
3. _____ 4. _____

Signature: _____