



Operation Name

Choose to serve with love

Statement of Desire

We nurture relationships by practicing procedures resulting in longevity

Our Mission

We build transformative leaders in chiropractic (TLC) through coaching, events & tools

Core Values & Non-Negotiables

We are authentic, bold, compassionate, curious, responsible, trustworthy leaders
Our non negotiable is that the power that made the body heals the body

Vision

Collabrative, creative, innovative community

Strategy

Continuous improvement through simplification

Competitive Advantage

We are clinically experienced practicing DCs who are family focused, debt free and altruistic in raising the next generation of leaders

Core Proficiency

Promotions and Marketing and Balanced Prosperity

Giving Stat

GAS cards daily
Listen to TLC calls live or recorded daily and share a take away daily with TLC community

Getting Stat

20 new DCs engage and follow TLC per month
MEA- 10 calls/month & 5 events a year
10 PBAs a month & 4 new DCs to TLC per month