

## **Interactive Virtual Workshop Guidelines**

1. Call patients who are scheduled for workshops to make sure they can and will participate in the virtual workshop. Let them know that they need to like, comment and share the Facebook livestream posts in order to get credit for participating in them.
2. Devote a portion of every virtual workshop to patient testimonials/questions/comments. Read patients' comments aloud and if you are on Instagram you can allow patients to deliver their feedback/comments live like we do in our Zoom conference calls.
3. Review list of people who liked Facebook livestream posts.
4. Call patients after virtual workshops to see what their takeaways were.