

NP Video Customized Intro Script

Director's Notes:

Please record both videos in your well-lit, empty adjustitorium.

Please ensure they are no longer than one minute respectively.

Please make sure that you have someone you can express yourself easily to holding the camera so that as you address the camera lens itself, you are speaking right to a person you know and trust (your performance will benefit greatly from this).

Day 1

"Hello, my name is Dr. ____ (your name)!"

Welcome to ____ Chiropractic ____ (name of your practice)!

My team and I have been serving ____ (insert name of your town or county) community for the past ____ (numerical value) years.

Our practice is unique because....

(insert what makes your chiropractic office stand out from the crowd).

We pride ourselves on the ('love and warmth that our patients experience in our practice'--or whatever best describes what it feels like to be a patient in your practice)"



Day 2

“Hi, my name is Dr. ____!

Welcome back ____ (First name of patient) and thank you for bringing your ____ (significant other/spouse/family/friend) to ____ Chiropractic ____ (name of your practice)!

I am looking forward to going over the results of your x-ray exam and finding out if and how chiropractic care can contribute to your overall wellness.”



1.877.TLC.4888 / fax: 215.657.9695 / 907 easton road, suite 1b, willow grove, pa 19090

coach@tlc4u.life / www.tlc4u.life