



2023 Cornerstone Call Agenda

Month	Promotions & Marketing	Patient Care	Team Driven Practice	Balance & Prosperity
Week	1st and 2nd Tuesday at 1:00	1st and 2nd Tuesday at 1:00	3rd Tuesday at 1:00	4th Tuesday at 1:00
January	Building Alliances	SWS - Long Term Attendance	Cross Training for Crisis	Vacation Policies
February	10X ROI	Honeymoon TIC	Quarterly Training	What's Next
March	Promotional Ads	Protocols for Complementary Care	Spontaneous Trainings	Profit & Loss Reporting
April	Speak Out Revolution	Group Reports	TDP GAME DAY (Live Game)	LDP
May	Marketing Outside the Box	Building the Care Plans	Hiring & Training	ADP
June	Social Media	Scheduling Excellence	Front Desk Software Hacks	Financial Audits
July	SWS Guests	Spinal Workshops (SWS)	Financial Training	SOD
August	Dinner Workshops	Specialty Care Scenarios	O3 Meetings	Date Nights
September	Screenings	Anniversary Reports	Tech Training	21 Day Week
October	Magic 28	Financial Plans	TLC HQ Support	Assessing Stats
November	Workshop Lead Follow up	Family Plans	TDP to ADP	Visionary Competence Sermon on the Mount
December	Expansion Cycles	Evidence Supported	Community Events	7 Steps of Conversation

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