



2022 Cornerstone Call Agenda

Month	Promotions & Marketing	Patient Care	Team Driven Practice	Balance & Prosperity
January	Dinner Workshops	NP 1 st Phone Call, Day 1 Greeting, Subluxation Brochure and Escort to Exam	Team Bonuses for Growth	When Can I Stop
February	Reactivations	NP 6 Steps of Day 1	Digital Tools for Growth	Monthly Connections Meetings
March	10X ROI	Talking, Teaching Exam and X-Rays and Tests	TLC Standards	P & L - Budgeting
April	Speak Out Revolutions	Building Alliances	TDP GAME DAY (Live Game)	0 Debt = Increased Savings
May	Storyboarding	Building the Care Plans	Benefits and HR Support	Legacy Driven Practice
June	Social Media	Scheduling Excellence	Software Hacks	It's Our Practice
July	SWS Guests	Spinal Workshops (SWS)	Financial Training	Vacations & Staycations
August	Expansion Cycles	Specialty Care Scenarios	O3 Meetings	Leadership
September	Magic 28	Anniversary Reports	Tech Training	Goal Setting
October	Specialty Workshops	Documenting Comorbidities	TLC HQ Support	Home and Team Calendar
November	Social Media Campaigns	Family Plans	Gifting	Visionary Competence Sermon on the Mount
December	Call to Action	Evidence Supported	Heart of Training	Be Where You Are Scheduling

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