



2017 Annual Strategic Planning Seminar

Princeton Marriott Conference Center

Friday, September 15, 2017

10:30 - 11:00				REGISTRATION			
11:00 - 12:15		Class I - Alexander Ballroom "2018 Calendar Fill IT Up" Drs. Dean and Jen DePice					
12:15 - 12:40				BREAK AND EXHIBITOR TIME			
12:40 - 1:40		Class II - Alexander Ballroom "Expansion Cycles" With Dr. Jen DePice		Class II - Carnahan Room "Magic 28" With Drs. Steve and Ashley Genthner		Class II - Dod Room "The Power of Text" With Dr. Dean DePice	
1:40 - 2:00				BREAK AND EXHIBITOR TIME			
2:00 - 3:00		Class III - Alexander Ballroom "New Members and Foundations Class" With Dr. Dean DePice		Class III - Carnahan Room "How the Stroke Heard around the World Changed Your Practice" With Dr. Stu Hoffman		Class III - Dod Room "Spinal Workshop" With Dr. Scot McCormick	
3:00 - 6:00				DINNER BREAK Homestate Cafe			
6:00 - 7:15		Class IV - Alexander Ballroom "TLC Heartbeats" With Dr. Dean DePice					
7:15 - 7:45				BREAK AND EXHIBITOR TIME			
7:45 - 9:00		Class IV - Alexander Ballroom "TLC Heartbeats" With Dr. Joe Baker and Dr. Greg Martin					



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Saturday, September 16, 2017

7:30 - 8:20	Prayer Meeting Carnahan Room		
8:30 - 9:30	Class V ~ Alexander Ballroom "CA's Contributing to Growth of Practice" With Dr. Jen DePice and Dr. Heather Strencosky		
9:30 - 9:50 BREAK AND EXHIBITOR TIME			
9:50 - 10:40	Class VI~ Alexander Ballroom "Social Media" With Dr. Jen DePice and Local Gold	Class VI ~ Carnahan Room CA Pace "Efficient and Effective CA Procedures" With Dr. Rosemary DePasque	Class VI ~ Dod Room "Posture -Low Tech Rehab" With Dr. Anthony Gambale and Dr. Joe Baker
10:40 - 11:10 Coffee Break sponsored by Beacon Wealth Consultants EXHIBITOR TIME			
11:10 - 12:10	Class VII~ Alexander Ballroom "Asking for Referrals" With Dr. Greg Martin	Class VII ~ Carnahan Room CA Pace "Efficient and Effective CA Procedures" With Dr. Scott LeVan	Class VII~ Dod Room "ONE" With Dr. Ann Forte
12:10 - 1:10 LUNCH - Gratella Room EXHIBITOR TIME			
1:10 - 1:50	Class VIII ~ Alexander Ballroom "Relationship Marketing" With Dr. Jen DePice		
1:50 - 2:10 BREAK AND EXHIBITOR TIME			
2:10 - 2:50	Class IX ~ Alexander Ballroom "Promotions - TLC Style - Done Right"		
2:50 - 4:00	Class X ~ Alexander Ballroom "Tie it all together" With Dr. Mike Martin, Dr. Greg Martin and Dr. Jen DePice		