



2019 Cornerstone Call Agenda

Month	Promotions & Marketing	Patient Care	Team Driven Practice	Balance & Prosperity
Week	Weeks 1 & 2	Weeks 1 & 2	Week 3	Week 4
January	Expansion Cycles	Low Tech Rehab and Complimentary Care	Team Policies and Policy Manual	Intensity
February	Inviting Guests to SWS	4 Things the DC Does	Team Longevity and Team Reviews	Financial Freedom
March	Website and Social Media Tools - A	Spouses at NPR, SWS and AR	Tech CA Zone	Myth of Balance
April	Patient Gifting - A	CLA - A	Delegation and How Can I Help	Becoming Chiroevangelists
May	Community Connections and Open House Celebrations	TIC Talk	Cross Training	Safeguarding Your House
June	Advertising	Documentation	CA as Leaders	Boundaries
July	Relationship Marketing	Spinal Workshops (SWS)	TRAF	Living the Dream Vacations
August	Representing your Practice - A	Care Plans	TIC Talk CA Style Interactive	Goalsetting and Stats
September	PAD	NP Conversions	Social Media	File Draw Mindedness
October	Energy Building Actions	Flow and Structural Design A	Day 3 - 1st Inflow Adjustment	Celebrations
November	Social Media Campaigns	No Missed Appointments	Lifetime Care	Expansive Vision
December	Asking for Referrals		Documentation	Lifetime Longevity

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