

# 2017 Cornerstone Call Agenda

Month	Promotions & Marketing	Patient Care	Team Driven Practice	Balance & Prosperity
	<b>1<sup>st</sup> and 2<sup>nd</sup> Tuesday</b>	<b>1<sup>st</sup> and 2<sup>nd</sup> Tuesday</b>	<b>3<sup>rd</sup> Tuesday</b>	<b>4<sup>th</sup> Tuesday</b>
<b>January</b>	Expansion Cycles	Caring for Your Spine for Your Lifetime	Day 1 Check In and Check Out	TLC Serving You
<b>February</b>	PAD	Talking Exam, X-Rays, OPQRST, History, and Traumas	Day 2: Front Desk Check In and Check Out, 1 <sup>st</sup> In Flow Adjustment	Confrontation with Love
<b>March</b>	Writing for Growth	Care Plan Recommendations, Doctors Prep & Lifetime Care	Day 2 Financial CA - NP Finances	Power of the Pause
<b>April</b>	Social Media Growth	Day 2 Welcome & Steps 1-7 of Group Report	CA Renewal Actions	Financial Freedom
<b>May</b>	Storyboard Wall	Day 2 Welcome & Steps 8, 9 and 10 of Group Report	CA Magic of 28	Incongruences and Growth
<b>June</b>	Your Big Ask	Day 2 Welcome & Steps 11, 12 and 13 of Group Report	CA Connecting Form	Everything is OKAY
<b>July</b>	Dinner Workshops	Day 2: Sacred Adjustment, 1 <sup>st</sup> Adjustment and Check Spouse	Kitchen Moments of Growth and Scheduling for FUN	Laughter AND Fun AND Enjoying the Process
<b>August</b>	Relationship Marketing	Day 3: 1 <sup>st</sup> In-Flow Adjustment and Doctor 1 <sup>st</sup> Call Card	Re-Exams and RRoF	Working Really Hard
<b>September</b>	Promotional Calendars	Rescue Reflexes	TRAF	Monthly Connections Meetings
<b>October</b>	Spinal Workshops (SWS)	Re-Exams with and without X-rays, Scans and Tests	Engage in the Community – TLC Events	90 Day Targets to Growth
<b>November</b>	Growth During the Holidays	RRoF with and without X-rays, Scans and Tests	Anniversary Reports	File Drawer Mindedness
<b>December</b>	Community Connections	Anniversary Reports	90 Day CA Accountability Numbers	Goal Setting



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